



Opening remarks delivered by Aikaterini Lalaouni
at the Ilias Lalaounis Jewelry Museum in Athens on September 17, 2025
in ceremonies sponsored by the Lalaounis Family and Andreas N. Fiorentinos,
Secretary-General of the Greek National Tourism Organization (GNTO)
Honoring the literary body of work of JEFFREY SIGER.

Today, we have the special pleasure of hosting an author who does not belong to just one homeland, but to the entire world — Jeff Siger.

A true citizen of the world, with an open mind and heart, Jeff travels beyond geographical borders, carrying with him a deep love for Greece and its culture.

Through his books, he offers us not only captivating stories but also a guided journey through the places, monuments, and hidden corners of this country, showcasing its unique beauty and rich historical heritage.

Every page he writes serves as a bridge connecting literature with our cultural identity, and each of his vivid descriptions becomes an ambassador of Greek light and Greek soil.

We share with him the same passion and love: to highlight the material culture of Greece, to illuminate our history and art, so they may travel beyond borders and inspire people across the globe.

Today, we welcome him with great joy, not only as an author who honors Greece through his work, but also as a friend who shares our vision — to keep our heritage alive and to share it with the world.

Mr. Siger, we thank you for being here with us today.